

## Summer Reading Part 1

**Reading**

**Please read:** *Thank You For Arguing: What Aristotle, Lincoln, and Homer Simpson Can Teach Us About the Art of Persuasion* by Jay Heinrichs. Then complete the assignments explained below.

If you do not get the book from me, you must obtain the book from any local library or, you can purchase it cheaply from [thriftbooks.com](http://thriftbooks.com) or [betterworldbooks.com](http://betterworldbooks.com) in quality used condition. **Buying it is in no way mandatory and if you take thorough notes, you will not need the actual text for class.** I also found this [PDF of the book](#) or [this PDF](#) if you don't mind reading it in that format.

This book will introduce you to the art of rhetoric and academic arguments. Heinrichs has divided his informative, yet entertaining book of lessons into five sections (Introduction, Offense, Defense, Advanced Offense, & Advanced Agreement). He also provides appendices which includes a summary of the main rhetorical tools and a glossary of rhetorical terms.

While you read, paraphrase the meaning of the following terms: (15 points)

Rhetorical and Literary Terms From Heinrichs' <i>TYFA</i>	
S.O.A.P.S [acronym]	
Rhetorical appeals-- <a href="#">Ethos</a> , <a href="#">Pathos</a> , <a href="#">Logos</a>	
<a href="#">Connotation</a>	
<a href="#">Denotation</a>	
Context of an argument	
Concession	
Counterargument	
Refutation	
Persona	
Propaganda	
Writer's purpose	
Rhetoric	
Aristotelian/Rhetorical triangle	

When class begins we will be using your notes, rather than the text itself, to review the rules and ideas of rhetorical writing. You will not need to sticky note the text, unless you want to.

**For each of the five sections you will:**

List four key points in the section, providing textual support for 2 of the 4 key points in each section, with proper MLA parenthetical citations (author pg #). See the website [purdueowl.com](http://purdueowl.com) for formatting directions and examples of citations. Make your lists in bullet form; be succinct in your wording and purposeful in your selections. This should be in list form, not paragraph form. I will take points off for ignoring these directions. (The introduction is not included in the task; you do not take notes for the introduction.)

Section One	
2 key points	•
	•
2 key points with textual support	•
	•

Section Two	
2 key points	•
	•
2 key points with textual support	•
	•

Section Three	
2 key points	•
	•
2 key points with textual support	•
	•

Section Four	
2 key points	•
	•
2 key points with textual support	•
	•

Thank you. Have a great summer.

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