

Regional School District 13
Minutes of the Policy Committee
Regional School District 13 Central Office
135A Pickett Lane, Durham CT 06422
March 28, 2016

Committee members present: Norm Hicks, Jeremy Renninghoff, Francis Willett

Board members present: Kerrie Flanagan, Robert Moore

Administration present: Kathryn Veronesi

Others present: Nick Faiella, Henry Bugai

Chairman Hicks called the meeting to order at 6:04 p.m. after it was determined that a quorum was present.

1. Public Comment: There was no public comment.
2. Approval of Agenda: On a motion by Mr. Renninghoff and seconded by Mr. Willett the agenda was approved.
3. Approval of Minutes: On a motion by Mr. Renninghoff and seconded by Mr. Willett the September 14, 2015 minutes were approved.
4. Policy on Football Advertising: Coginchaug Football Club – Nick Faiella and Henry Bugai spoke of the possibility of advertising at football games. The advertising would be a source of revenue. Mr. Faiella noted that with the many priorities faced by the Board of Education, funding for athletes is not a top priority. The club is looking for the ability to advertise during and prior to the games. See attached statement from the Coginchaug Football Club. A demo of sample sign was shared. Mr. Willett asked, what does the CFC represent? Dr. Veronesi said in other towns there are strict policies regarding advertising. Is the amount of revenue worth effort? What is the impact on the Central Office? Mrs. Flanagan asked, what governs advertising at the Little League field? Mrs. Flanagan inquired about Planning & Zoning compliance. Mr. Willett said standardization can be accomplished. Mr. Hicks explained the process that the policy committee will take to address this issue including the difference between a policy and a regulation. Any policy will be a blanket policy available to all groups.
5. Board member vote when not in full attendance: Mr. Hicks described the policy for electronic participation should be the same as people attending after the meeting has started. He suggested adding the wording from the electronic policy to the meeting policy for consistency.
6. Policy on Public Comment: There was discussion regarding yielding time from one public person to a speaker. There was also discussion of Roberts Rules as well as constructing a policy regarding public comment in the future.
7. Policy on the Use of School Facilities: Committee members were asked to read through and add to next agenda to address use of Korn while the district still owns the building.
8. Policy on Flyers: There was a discussion about the distribution of flyers. The Superintendent spends a significant amount of time approving flyers. Who can and cannot be allowed to submit flyers to schools. Mr. Hicks asked how notices are sent to persons without technology. Dr. Veronesi replied that paper copies are sent. Dr. Veronesi suggested making the process more restrictive and suggested

a district Facebook page so parents can go to the page for information. Perhaps we should change the venue for advertising and/or use a standardized flyer format.

9. Agenda items 9, 10, 12 and 13 (Policies: Dress and Grooming; Purchasing Procedures; Concussions and Sudden Cardiac Arrest Prevention) will be distributed prior to the next Board of Education meeting and unless there is objection will be forwarded to the full board for ratification. Agenda item 11: Policy on Sale, Disposal of Books, Equipment and Materials will be examined by Mr. Melnik as prior to this meeting he had some suggested changes.
10. Public Comment: There was no public comment.
11. Adjournment: On a motion from Mr. Renninghoff and seconded by Mrs. Flanagan, the meeting was adjourned at 7:31 p.m.



2015 FOOTBALL FIELD ADVERTISING SIGN RULES

1. The Coginchaug Football Club will be in charge of soliciting advertisers, setting up an advertising rate schedule, assumes the cost of production of the signs, will store the signs and will be in charge of revenue collection. Signs will be the property of the Coginchaug Football Club.
2. All advertising signs and designs must be approved via electronic mail by the Athletic Director prior to installation. This is to avoid any inappropriate advertising messages. Approval is at the sole discretion of the Athletic Director and/or Regional School District 13.
3. Signs will be no greater than 3 feet by 8 feet. All signs will be “temporary” in nature and not permanently attached to any structure.
4. No more than 20 signs will be installed on the athletic field (football field) fence. The Athletic Director and/or Regional School District 13 will have the authority to remove signs deemed to be inappropriately placed or exceed this limit.
5. Signs may be placed on field fencing up to 2 hours prior to the start of the game
6. Signs must be removed no later than 2 hours after the conclusion of the game
7. All advertising revenue will be used to fund the Coginchaug Football Club Scholarship Fund and/or equipment needs. Field advertising income and expense statements will be made available to the Regional School District 13 upon request.

Nick Faiella
President
Coginchaug Football Club

Date

Athletic Director and/or Regional
School District 13 Representative

Date